Improving Behavior through Observation and Communication
Strengthen Your Safety Culture with STOP®

Understanding why employees want to stay safe is the key to changing behavior.

The benefits of a risk-aware, engaged culture are many: a more productive workforce, improved safety performance, reduced costs and increased competitiveness – to name a few.

Enhancing your safety culture involves working with employees to improve their mindsets and behaviors at work, as well as at home. And this starts with getting your workers to see safety – and talk to each other about it.

STOP® has helped thousands of organizations empower employees and enrich culture through safety observations based on honest, thoughtful dialogue. Employees will learn to see safety by observing others as they do their jobs.

But just observing people isn’t enough.

The true benefit of STOP® is in the conversation and in the power of why. By engaging in positive, meaningful discussions, employees are encouraged to learn why their colleagues want to be safe. Knowing what motivates each other to go home safely each day leads to more impactful conversations that reach the hearts and minds – and, ultimately, improve behavior when it comes to risk.

“IT was a mixture of ‘wow, it does work’ and a heightened awareness of safety. When you actually have proof that incidents are down, and expenditures, people take it seriously. And they begin to think that maybe they should look into this too.” - Mary Ellen Donner, Director, Parks and Recreation Department, City of Henderson

The Three-Part Approach

STOP® programs use proven instructional design in a combination of tested training methods to give people the information, skills and willingness to work more safely; to maximize their learning; and to apply what they learn to the real world. The programs feature a three-part approach:

• Individual self-study. Workbooks are used to introduce basic concepts and to begin safety skill development.
• Field application activities. STOP® program participants practice what they have learned in their own work areas.
• Group meetings. After viewing a DVD, participants discuss what they have learned and consider how it can be applied.
STOP® is based on tested principles that have been proven to reduce incidents and injuries:

- All injuries can be prevented.
- Employee involvement is essential.
- Management is responsible for preventing injuries.
- All operating exposures can be safeguarded.
- Training employees to work safely is essential.
- Working safely is a condition of employment.
- Management audits are a must.
- All deficiencies must be corrected promptly.
- Off-the-job safety will be promoted.

Components may include:

- Implementation Assistance Workshop
- DVD
- Participant’s Workbook
- Administrator’s Guide
- Leader’s Guide
- Discussion Aid CD
- Observation Cards
- Observation Checklists
- eLearning Courses
- STOP DataPro®
- STOP® Assessments
**STOP® for Supervision**

**STOP® for Supervision** is based on the idea that leaders are accountable for the safety of their employees. It builds safety observation and communication skills, enabling constructive discussions with employees about safe and unsafe work practices.

Important **STOP® for Supervision** concepts include:

- All injuries and occupational illnesses can be prevented.
- Supervisors and team leaders are responsible and accountable for the safety of their employees.
- Seeing safety.

**STOP® for Each Other**

**STOP® for Each Other** teaches that safety is everyone's responsibility. It is designed to help participants look at safety in a new way, so they can help themselves and their co-workers work safely. During the program participants develop their safety awareness and talk with others about all aspects of safety.

**STOP® for Each Other** is especially well suited for delivery to any peer group or personnel in team-based or flat organizations that have personal responsibility for their safety and the safety of co-workers. It also works well for organizations that have used **STOP® for Supervision** and wish to train non-supervisory personnel or to conduct refresher training in safety.

Important **STOP® for Each Other** concepts include:

- Seeing safety.
- We depend on each other.
- Show me you care, make me aware.

*Oil & Gas versions of both programs are available.*

“The quality of the program was the deciding factor (for choosing **STOP®**). It’s very comprehensive, easy and inclusive.” - Michael Francis, Safety Officer, City of Henderson
**STOP® Implementation Assistance Workshops**

The **STOP® Implementation Assistance Workshop** (IAW) is a two-day train-the-trainer workshop designed to prepare leaders to implement STOP®.

The workshop is conducted by STOP® experts and is provided before your organization begins STOP® training.

In addition to the workshop itself, an on-site IAW also includes a walk-through discussion about STOP® implementation with senior management and a brief safety audit conducted by the STOP® expert with one of your managers.

Attendees of both on-site and open IAWs will learn about STOP® objectives, techniques and observation practices as well as the most effective ways to implement these programs at individual sites.

**STOP® Assessments**

A **STOP®** expert will conduct an objective assessment of your STOP® implementation at your site. The expert will work with your implementation leader to review the success of the implementation, identify gaps and recommend next steps for improvement in your STOP® program.

This service is appropriate any time following your STOP® implementation; however, it is usually conducted after a STOP® program has been in place for a minimum of six months.

**STOP® Refresher Training**

This four-hour workshop is for current users of STOP®. It reviews, reinforces, and upgrades participants’ existing knowledge and skills of the STOP® program. During the workshop you’ll also look at ways in which you’ve grown in seeing safety since implementation and areas that may need additional focus.
STOP DataPro®

STOP DataPro® is a secure web-based application – accompanied by a new mobile app – that makes it easy to record and analyze safety performance data gathered on the STOP® observation checklists. The insights derived from STOP DataPro® provide actionable knowledge that can help lead to better workplace safety decisions and improved safety and operational performance.

The latest version of STOP DataPro® represents a dynamic overhaul of the system. From a fresh new look and feel, to expanded tracking functionality and a brand-new reports module, the entire application has been redesigned to improve the user experience.

Benefits of DataPro®:

- Rapid feedback on the observation process is available through automatic integration of safety observation data into reports.
- Secure and confidential database protects safety observation data, customer information and reports.
- Improve safety communication through reports that increase awareness of workplace safety issues.
- Prevent potential injury through trend observation and corrective actions.

Use the mobile app to record and upload your observation data

- Capture safety observations using your iOS or Android device
- Use your company’s custom checklists
- Save time and reduce use of paper checklists
- Edit observations at any time prior to vsynching
- Sync observations into the authorized approval queue in STOP DataPro® via WiFi or data connection
STOP® is now available in the following languages:

- Arabic
- Bahas
- Bahasa Malay
- Bulgarian
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Hindi
- Italian
- Macedonian
- Malay
- Mandarin (Simplified)
- Mandarin (Traditional)
- Polish
- Portuguese (Brazilian)
- Portuguese (European)
- Russian
- Serbian
- Spanish (European)
- Spanish (Latin American)
- Tagalog
- Thai
- Turkish
- Urdu
- Vietnamese

*Not all products available in all languages. For more information, or to enquire about additional languages, please contact your account representative.

**STOP® Services**

- Implementation Assistance Workshops
- Assessment Services
- STOP® Refresher Training Workshop
- STOP DataPro®

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